



# • About Us

- In 1964, we became the first established American University in **Europe**. We offer **both American and European degrees** to our **undergraduate and postgraduate** students.
- We are present in **four countries** with **four campuses** in Europe and the US: Madrid, Paris, Heidelberg, and Tampa. Students can freely change campuses to enjoy a truly **international experience**.
- Our **community** is comprised of more than **20,000 alumni** of over **130 nationalities**.



# SCHILLER

## At a glance



Earn an **American university degree** in the USA and 3 European countries



**One program - two degrees** (American and British)



Ability to **transfer between campuses** without loss of credit



**Focused learning model** (one subject per month)



**English** is the language of instruction at all campuses



Classes in **small groups**



Students come from over 130 countries **worldwide**



**Scholarships and financial aid** are available for those who qualify





# ACADEMICS



# Programs

Our programs focus on breaking the barriers between traditional **areas of knowledge merging learning** with the latest innovations in a practical way. Our **American teaching model** is based on:

## General Education

**Solid holistic knowledge** allows our students to approach learning in a facilitated way and gain a **global mindset**, in an inter-disciplinary manner to be ready to tackle problems from all angles.

## Major

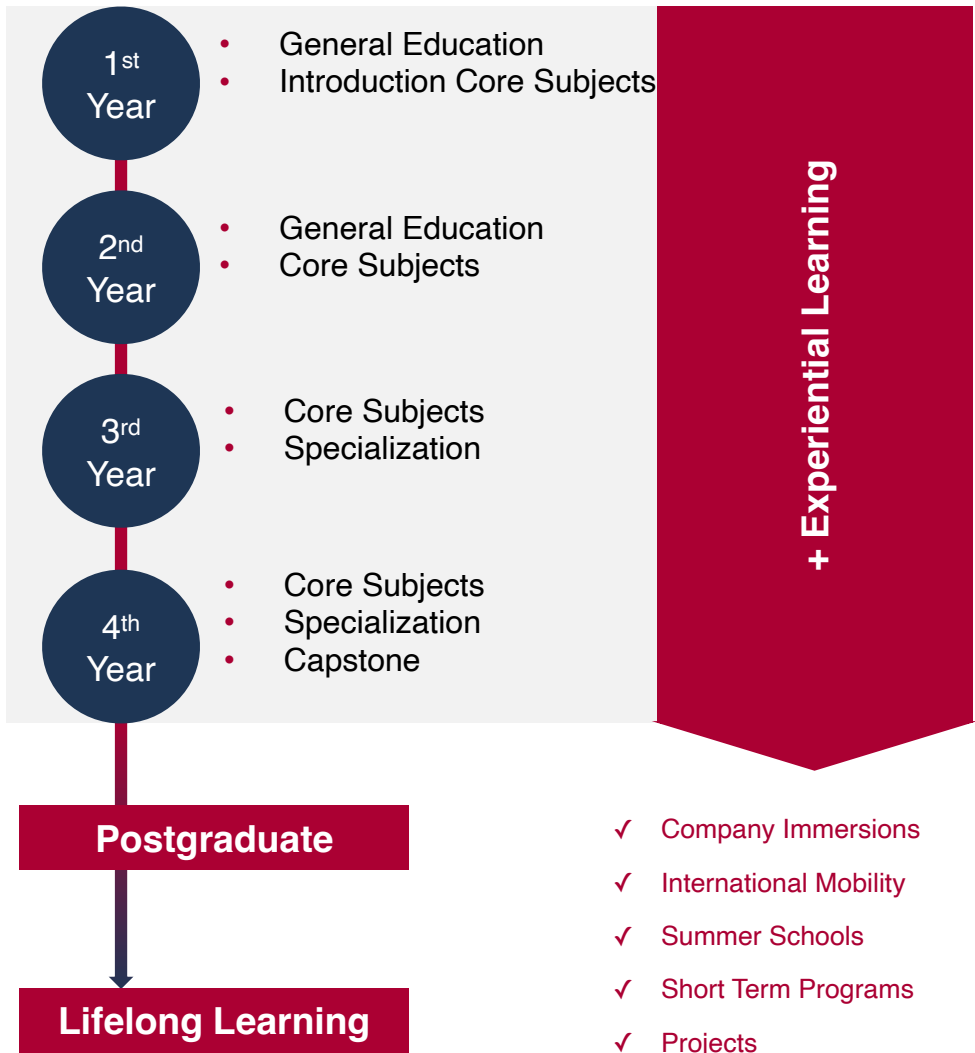
Reinforcement of **high level technical knowledge and competencies** through a professionalized approach to learning through active methodologies in collaboration with real companies.

## Graduate Studies

Our Master's Degrees dive deep into professional knowledge from different perspectives and knowledge areas, offering our students **immersive learning experience according to** the needs of the real job market.

# Academic Journey

## SIU Student Journey from Gen Ed to Lifelong Learning



## BACHELORS

- **BSc International Business** (Madrid, Paris, Heidelberg, Tampa)
- **BSc International Hospitality and Tourism Management** (Madrid)
- **BA International Relations and Diplomacy** (Madrid, Paris, Heidelberg)
- **BSc Business Analytics** (Madrid, Paris)
- **BSc International Marketing** (Madrid, Paris)
- **BSc Computer Science** (Madrid, Paris)

## IB Credit Transfer

IB undergraduate students may be granted for up to 75% of the program (90 credits or 3 years) and graduate up to 50% of the program (18-21 credits or 1/2 year), for courses taken comparable to Schiller's degree program requirements.



## MASTERS

- Master in **International Relations and Diplomacy** (Paris, Heidelberg, Tampa)
- Master in **Business Administration** (Madrid, Paris, Heidelberg, Tampa)
- MBA in **International Business** (Madrid, Paris, Heidelberg)
- Master in **Data Analytics** (Madrid)
- MSc **Sustainability** (Madrid)



# Educational Model

## Real International Experience

- **International learning** both at home and abroad during the entire course of studies
- Real **Language Learning** – English + a second foreign language: German, Spanish or French

## Personalized Learning

- Study **one course per month** in an immersive format that facilitates learning and reduces exam overlap
- **Maximum class size of 30 students**
- An **Academic advisor** that accompanies students from day one throughout their studies

## Flexibility

- **Multiple enrollment periods**
- Students have options of **face-to-face classes, online or hybrid classes**
- **Choice of 4 campuses in 4 countries**

## Professionalized Education

- **Program Advisory Boards of expert professionals** in the job market
- Externships, immersions and experiential learning with **businesses and organizations**
- **Top visiting lecturers** from around the world

# Learning Methodologies

**Case Study Method – Harvard Business**



**Experiential Simulation**



**Challenge-based Learning (CBL)**



**Project-based Learning (PBL)**



**Digital Collaborative Learning**





# Learning Methodologies

In this method, the professor provides students with cases from the real world brought into the classroom in order to learn from triumphs or mistakes in a transdisciplinary manner. It focuses on acquiring added value to theoretical learning by applying it to life contexts.

## Case Study Method – Harvard Business

## Experiential Simulation

Learning environment that recreates the conditions students will find when they encounter their profession in the real world, but in a safe and error-free environment. Allows for applying very complex theoretical concepts on a trial-and-error basis, enhancing learning and increasing the student's security and self-confidence in their learning and in practice.

## Challenge-based Learning (CBL)

Schiller's STAR Methodology, this is an experiential learning methodology in which students actively collaborate with their Professor to propose solutions to real-life challenges posed by partner organizations and businesses.

## Project-based Learning (PBL)

In this methodology the student acquires knowledge and competencies through the preparation of a real project that incorporates similar conditions of teamwork, research, consultation, presentation skills, etc... as they will encounter when they enter the professional world. It focuses heavily on soft skills such as communication skills, cross-cultural agility, and resilience.

A methodology that allows students to co-construct learning by working in a cooperative manner together to achieve common goals. It focuses on social aspects of learning and takes students beyond traditional limits where agreements must be reached in order to complete tasks or solve issues posed by the professor.

## Digital Collaborative Learning

# Global Innovation Challenges

LOEWE



# Partnerships

Thanks to our multiple partnerships with top companies, governments, and organizations from all around the world, our students have exclusive access to:

- Internships
- Additional scholarships
- Career advisor and mentoring by international professionals
- Personal visits to the industry and access to global networks
- Specific preparation for practitioner certifications
- Interactive masterclass with key opinion leaders
- Training in specific fields and soft skills carried out by active professionals
- Entrepreneurship workshops with business hubs
- Expert business acceleration services for your project







# Scholarships

# Academic Scholarships

- Alumni Scholarship
  - Offers up to 30%
  - 2.5GPA
- Diplomatic Scholarship
  - Offers up to 30%
  - 2.5GPA
- Academic Excellence Scholarship for Undergraduate
  - Offers up to 90%
  - 3.7GPA
- Inter-campus Transfer (ICT) Scholarship
  - Offers up to 30%
  - 2.75GPA
- International Scholarship
  - Offers up to 40%
  - 3.0GPA
- Presidents' Undergraduate and Graduate Scholarship
  - Offers up to 50%
  - 3.3GPA

# Non Academic - Scholarships

**Looking for “... other talents”**

**One World-One University Scholarship**

**Undergraduate**

Amount: Offers up to 50%

**COVID-19 Pandemic Scholarship**

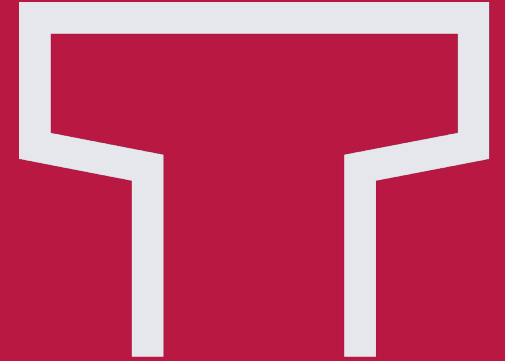
**Graduate**

Amount: Offers up to 50%





# ADMISSION PROCESS & TUITION FEES



## Schiller Application Process - Undergraduate

- ✓ Completed application and enrollment agreement
- ✓ High school transcripts & grades certificate
- ✓ Proof of completion of secondary education for students educated outside of the United States or the American educational system
- ✓ Motivation letter
- ✓ Recommendation letters (optional)
- ✓ Proof of English proficiency (minimum B2 level)
- ✓ Passport copy

### Tuition fees

European Campuses: 15.400 €

Florida Campus: 17.100 \$

Distance Learning: 8.550 \$ / 7.500 €

# Master's degree

## Schiller

### Application Procedures - Master

- ✓ Completed application form
- ✓ Official transcripts from the institution that award an Undergraduate Bachelor degree or its equivalent
- ✓ Bachelor diploma
- ✓ External evaluation
- ✓ Motivation letter
- ✓ CV (optional)
- ✓ Recommendation letters (optional)
- ✓ Proof of English proficiency (minimum C1 level)
- ✓ Passport copy

#### Tuition fees

**European Campuses:** 19.560 € (36 credits) / 24.450 € (45 credits)

**Florida Campus:** 21.620 \$ (36 credits) / 27.000 \$ (45 credits)

**Distance Learning:** 10.800 \$ / 9.540 € (36 credits) / 13.500 \$ / 11.925 €





THANKS

